Presented by King Capital Advisors

Stocks posted their best week of the year, sparked by news that the dovish Fed decided to keep rates steady and signaled three rate cuts were still possible this year.

As widely expected, the Fed

Stocks Bounce Back

As widely expected, the Fed left rates unchanged at the conclusion of its two-day meeting. But somewhat less expected, the Fed signaled its inclination to cut interest rates three times this year—each time by a quarter percentage point. That was a positive surprise for some, who worried that recent hot inflation reports would cause the Fed to reconsider its stance.¹

Markets pushed higher Wednesday following the news, with all three

boosted further by news that existing home sales rose 9.5 percent in February.^{2,3}

The week's rally was broad-based overall, with 10 of the 11 S&P 500 sectors posting gains (health care dropped slightly). At one point late in the week, nearly one in four S&P 500 stocks were trading at 52-week

averages closing at record highs. The rally continued through Thursday,

highs. That was the highest proportion in three years, which supports the idea that the rally was broadening out from mega-cap tech stocks.⁴



Dow Jones Industrial Average

Name

MARKET

Average 1.97% 1.27% 5.25% MSCI EAFE 1.14% 3.55% 5.74%

5D TR

1M TR

YTD TR

1YTR

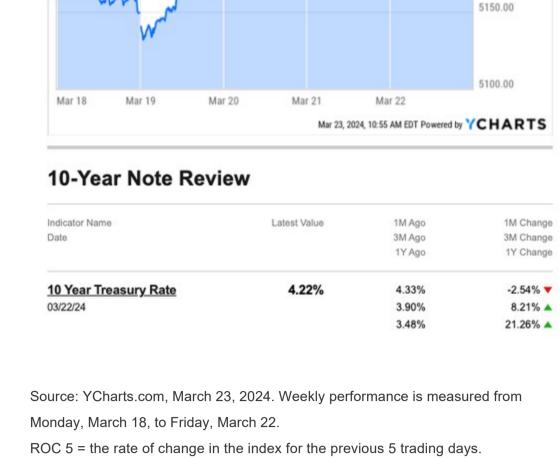
25.86%

19.25%

5200.00

Major Index Return Summary

S&P 500 Daily Clo	2.29%	3.03%	10.12%	35.06%
S&P 500 Daily Clo	se			
VAL S&P 500 (*SPX) Level 5234.18				
		an anda.	man	5250.00



TR = total return for the index, which includes any dividends as well as any other cash

distributions during the period.

Turning Point

years.4,5

Inventories.

notice.

Treasury note yield is expressed in basis points.

This Week: Key Economic Data

Monday: New Home Sales.

Sentiment. Pending Home Sales.

Buster's Entertainment, Inc. (PLAY)

out. That target range, in place since late last year, is the highest level in 23 years.

"We believe that our policy rate is likely at its peak for this type of cycle,"

The Federal Open Market Committee's decision marks a turning point as the Fed signaled that its target range of 5.25 to 5.50 percent has topped

said Fed Chair Powell at the post-meeting press conference. He added that if the economy keeps on its current course, that the FOMC would likely "begin dialing back policy restraint at some point this year." If the FOMC votes to ease it at its June meeting, it would be the first cut in four

Tuesday: Durable Goods Orders. Case-Shiller Home Price Index.

Wednesday: EIA Petroleum Status Report. Survey of Business
Uncertainty.

Friday: Personal Income and Outlays. International Trade in Goods. Retail

Thursday: Gross Domestic Product. Jobless Claims. Consumer

Source: Investors Business Daily - Econoday economic calendar; March 18, 2024
The Econoday economic calendar lists upcoming U.S. economic data releases
(including key economic indicators), Federal Reserve policy meetings, and speaking
engagements of Federal Reserve officials. The content is developed from sources
believed to be providing accurate information. The forecasts or forward-looking
statements are based on assumptions and may not materialize. The forecasts also
are subject to revision.

This Week: Companies Reporting Earnings

Wednesday: Paychex, Inc. (PAYX), Carnival Corporation (CCL, CUK), Cintas Corporation (CTAS)

Thursday: Walgreens Boots Alliance, Inc. (WBA)

Source: Zacks, March 19, 2024

Companies mentioned are for informational purposes only. It should not be considered a solicitation for the purchase or sale of the securities. Investing involves risks, and investment decisions should be based on your own goals, time horizon, and tolerance for risk. The return and principal value of investments will fluctuate as market conditions change. When sold, investments may be worth more or less than their original cost. Companies may reschedule when they report earnings without

Tuesday: McCormick & Company, Incorporated (MKC, MKC.V), Dave &

FOOD FOR THOUGHT

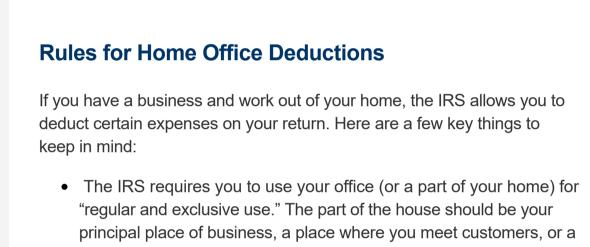
knowing nothing to believing nothing."

- Maya Angelou

TAX TIP

feet.

"There is nothing so pitiful as a young cynic because he has gone from



To calculate your deduction, you can use one of two methods:

separate structure dedicated to the business, like a garage or studio.

 The simplified option allows you to multiply the allowable square footage of your office by \$5, up to a maximum of 300 square

 The regular method allows you to specifically calculate the actual expenses, such as rent, mortgage interest, taxes,

repairs, depreciation, and utilities you pay for the portion of your home used for the business. You must determine the

percentage devoted to business activities if you use only part

HEALTHY LIVING T

issues with a qualified tax professional.

Tip adapted from IRS.gov⁶

of a space for your business.

*This information is not intended to be a substitute for specific,

individualized tax advice. We suggest that you discuss your specific tax

Eating to Your Heart's Content

Deciding to change your diet can feel daunting. It can be challenging to

figure out which one is "best" for you. Many fad diets come and go, but a

few have stuck around. The most popular is the Mediterranean diet.

In this case, the Mediterranean diet is a lifestyle shift toward healthier eating patterns modeled after principles of Italian and Greek cuisine,

which have remained relatively unchanged since the 1960s. Consuming this diet has been correlated with lower rates of heart disease, type 2 diabetes, and other chronic illnesses. The diet emphasizes eating more fruits, vegetables, legumes, nuts, seeds, fatty fish, whole grains, olive oil, and fewer meats and dairy products. The diet is flexible. Elimination isn't the intention; the goal is to balance nutrient-rich and energy-dense foods.

Food is life, and healthy choices can help support a healthier life. While the Mediterranean diet could be a good option, no single diet will ideally fit

everyone's lifestyle, preferences, and health needs. So, discuss your

dietary choices with your physician or registered dietitian first.

Tip adapted from Healthline.com⁷

Which positive whole number can you add 1.5 to and get the same result as multiplying it by 1.5?

Last week's riddle: The letters in the words meter, man and uses may be rearranged to make a 12-letter word. What is this word? Answer: Measurements.

PHOTO OF THE WEEK

Peregrine Falcon, Cantabrian Coast, Spain

Footnotes and Sources

1. The Wall Street Journal, March 22, 2024

2. CNBC.com, March 20, 2024

3. Sectorspdrs.com, March 22, 2024

4. MarketWatch.com, March 22, 2024

IRS.gov, November 14, 2023

5. The Wall Street Journal, March 21, 2024

7. Healthline.com, December 18, 2023

investments will fluctuate as market conditions change. When sold, investments may be worth more or less than their original cost.

The forecasts or forward-looking statements are based on assumptions, may not materialize, and are subject to revision without notice.

performance does not guarantee future results.

market in general.

Investing involves risks, and investment decisions should be based on your own

goals, time horizon, and tolerance for risk. The return and principal value of

The market indexes discussed are unmanaged, and generally, considered

The Dow Jones Industrial Average is an unmanaged index that is generally

representative of their respective markets. Index performance is not indicative of the past performance of a particular investment. Indexes do not incur management fees, costs, and expenses. Individuals cannot directly invest in unmanaged indexes. Past

considered representative of large-capitalization companies on the U.S. stock market. Nasdaq Composite is an index of the common stocks and similar securities listed on the NASDAQ stock market and is considered a broad indicator of the performance of

technology and growth companies. The MSCI EAFE Index was created by Morgan

Europe, Australia, and Southeast Asia. The S&P 500 Composite Index is an

U.S. Treasury Notes are guaranteed by the federal government as to the timely payment of principal and interest. However, if you sell a Treasury Note prior to maturity, it may be worth more or less than the original price paid. Fixed income

Stanley Capital International (MSCI) and serves as a benchmark of the performance of major international equity markets, as represented by 21 major MSCI indexes from

unmanaged group of securities that are considered to be representative of the stock

investments are subject to various risks including changes in interest rates, credit quality, inflation risk, market valuations, prepayments, corporate events, tax ramifications and other factors.

International investments carry additional risks, which include differences in financial reporting standards, currency exchange rates, political risks unique to a specific country, foreign taxes and regulations, and the potential for illiquid markets. These factors may result in greater share price volatility.

This content is developed from sources believed to be providing accurate information. The information in this material is not intended as tax or legal advice. Please consult legal or tax professionals for specific information regarding your individual situation. This material was developed and produced by FMG Suite to provide information on a

topic that may be of interest. FMG is not affiliated with the named representative,

financial professional, Registered Investment Advisor, Broker-Dealer, nor state- or

provided are for general information, and they should not be considered a solicitation

SEC-registered investment advisory firm. The opinions expressed and material

for the purchase or sale of any security.

Please consult your financial professional for additional information.

Copyright 2024 FMG Suite.